

Need a reason to get a checkup?

WE'VE GOT
50 OF THEM.



Harvard Pilgrim
HealthCare

VISIT YOUR DOCTOR.
GET A \$50 GIFT CARD.

HERE'S \$50 TO YOUR HEALTH!

Sure, it always pays to visit your doctor. But now it will pay even more—\$50 more. That's because once you see your doctor for your annual checkup, Harvard Pilgrim will send you a \$50 gift card of your choosing. It's as simple as that.



Harvard Pilgrim
Health Care

185 ASYLUM STREET, 2ND FLOOR
HARTFORD, CT. 06103

HERE'S HOW IT WORKS:

1. Schedule an annual "well visit" with your doctor
2. After you have the visit, go to <https://harvardpilgrim.cernerwellness.com>
3. Select **REGISTER NEW ACCOUNT** and follow the prompts
4. Choose **DASHBOARD** in the upper right corner of the screen to go to your homepage
5. From there, select **CLAIM YOUR \$50 ANNUAL VISIT REWARD** and follow the prompts
6. Choose **DASHBOARD** in the upper right corner of the screen where you will be able to redeem your gift card

You can choose email or standard mail delivery. Mailed gift cards will be sent within a few weeks of registration.

**Keep yourself and your wallet healthy.
Register today!**

What is the \$50 gift card incentive program?

Beginning July 5, CT small group members are eligible to receive a \$50 gift card by completing an annual well visit (“checkup”) with their doctor. Once the member has had the visit, they must register on our online portal and answer a few basic questions about their visit (date of visit, doctor’s name and specialty).

Who is eligible?

CT small group (1-50) members ages 18 and older.

Are CBIA members eligible?

Yes, all members over age 18 that are enrolled under a CT small group employer (1-50) are eligible.

What about CT members (i.e. CT residents) who are enrolled under an employer group sold in MA, ME or NH?

No, only those members enrolled under a small group employer sold in CT are eligible.

Does a member have to go to a primary care doctor for the annual visit or can they see another type of specialist?

While most of the time members receive their annual checkup via a primary care doctor (e.g. Internist, Family Physician, etc.), we will accept annual visits conducted by other specialists (e.g. Cardiologist, OB/Gyn) provided the visit is billed as an annual well visit.

How does a member apply for the gift card?

1. Schedule an annual “well visit” with your doctor
2. After you have the visit, go to <https://harvardpilgrim.cernerwellness.com>
3. Select “Register New Account” and follow the prompts
4. Choose “Dashboard” in the upper right corner of the screen to go to your homepage
5. From there, select “claim your \$50 annual visit reward” and follow the prompts
6. Choose “Dashboard” in the upper right corner of the screen where you will be able to redeem your gift card.

Will there be any cost to the member?

Although well visits are a covered preventive benefit, members might incur costs for screenings and/or other services not considered preventive.

What documentation or information will be needed when submitting for the gift card?

Members must report the date of their visit, as well as the name of the doctor they saw and their specialty.

How will the gift card be delivered?

There will be an option on the portal for the member to select to receive the gift card either by mail or email

What will be the turnaround time on the reimbursement once submitted?

If the member chooses to receive their gift card electronically, they will receive it instantly. If they choose to receive it by mail it will take 2-4 weeks.

Why are we offering this incentive to just small group?

We are piloting this program with our small group members to see if it can help Harvard Pilgrim identify members with chronic conditions sooner to help improve their outcomes.

How are we notifying members about this program?

Members will be notified by direct mail, and for those with an HPHConnect account, by email through our secure messaging tool. An IVR call will also go out to eligible membership. Brokers will be notified via the broker e-newsletter. In addition, HPHC Sales, Brokers and Employers can promote the program to their accounts and their employees through the program flyer.

Who can members call with any questions?

Members can contact the internal, wellness portal customer service line at 877-594-7183.